



## SPONSORSHIP BROCHURE-2017

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**Corporate Sponsor:** At \$3,500 or more, your sponsorship will be showcased with our National Advertising Campaign promoting both of our shows, **Slide into Summer** and the **Big Sky Reining Classic**. Your sponsorship will be featured on all three of our websites, with hot links to your site. Your name will be attached to a premier aged event class at both shows (e.g., the XYZ Corporation Open Derby), with repeated daily announcements over the public address system and listing on the video feed for the shows. Your banner will be hung in the show arena at both shows, and you will have a full page color ad in the BSCR program. Vendor space will be provided, and you may distribute promotional items at both shows. If you are also a competitor at the shows, you will receive preference in stall placement (provided your sponsorship payment is received prior to the stall reservation deadline). Finally, you will receive a MRHA sponsorship plaque indicating your sponsorship level.

**Platinum Sponsor:** At \$2,500, your sponsorship will be showcased with our National Advertising Campaign promoting both of our shows, **Slide into Summer** and the **Big Sky Reining Classic**. Your sponsorship will be featured on all three of our websites, with hot links to your site. Your name will be attached to a premier aged event class at both shows (e.g., the XYZ Corporation Open Derby), with repeated daily announcements over the public address system and listing on the video feed for the shows. Your banner will be hung in the show arena at both shows, and you will have a full page color ad in the BSCR program. Vendor space will be provided, and you may distribute promotional items at both shows. If you are also a competitor at the shows, you will receive preference in stall placement (provided your sponsorship payment is received prior to the stall reservation deadline).

**Gold Sponsor:** At \$1,000, your logo will be included in our National Advertising Campaign promoting both of our shows, **Slide into Summer** and the **Big Sky Reining Classic**. Your sponsorship will be featured on all three of our websites, with hot links to your site. Your name will be attached to a premier aged event class at both shows (e.g., the XYZ Corporation Open Derby), with repeated daily announcements over the public address system and listing on the video feed for the shows. Your banner will be hung in the show arena at both shows, and you will have a 3/4 page color ad in the BSCR program. Vendor space will be provided, and you may distribute promotional items at both shows. If you are also a competitor at the shows, you will receive preference in stall placement (provided your sponsorship payment is received prior to the stall reservation deadline).

**Silver Sponsor:** At \$500.00, your sponsorship will be acknowledged on all three of our websites, and we will hang your banner in the show arena at both of our shows, **Slide into Summer** and the **Big Sky Reining Classic**. Your sponsorship will be acknowledged by repeated daily announcements, and you will receive a quarter page color ad in the BSRC program, as well as stall placement preference at the BSRC after higher-level sponsors.

**Bronze Sponsorship:** At \$250, your sponsorship will be acknowledged on all three of our websites, and we will hang your banner in the show arena at both of our shows, **Slide into Summer** and the **Big Sky Reining Classic**. Your sponsorship will be acknowledged by repeated daily announcements and in the BSRC program.

**Buckle Sponsorship:** At \$150.00, your sponsorship will be acknowledged on all three of our websites and in the BSRC program.

**Contributor:** With a contribution of \$50 to \$149.00, you will be listed as a contributor on the MRHA website and in the BSRC Program.

**In-Kind Sponsors:** MRHA will accept any product or service as a donation and will give you sponsorship credit for the "cost value" of the service or product at the appropriate sponsorship level listed above.

# MONTANA REINING HORSE ASSOCIATION

## 2017 SPONSORSHIP FORM

COMPANY NAME			
CONTACT NAME			
ADDRESS			
CITY		STATE	ZIP CODE
PHONE		FAX	
E-MAIL			

<b>SPONSORSHIP LEVEL</b>	<p><b>Sponsorship due by June 10, 2016 to be eligible for both Slide Into Summer and BSRC.</b></p> <p><b>To be eligible for stall preference at BSRC sponsorship Due by August 1, 2017</b></p>
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<b>TOTAL DOLLAR</b>	<p><b>Make checks out to MRHA and Mail to:</b></p> <p><b>Christina Sutherland 428 Spring Lane, Eureka, MT 59917 406-249-3722</b></p>
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<p><b>COPY FOR PA ANNOUNCEMENTS OR SOCIAL MEDIA PROMOTIONS</b></p>
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